



WHERE LEADERS ARE MADE

## PERSUASIVE INFLUENCE

This path helps you build your skills as an innovative communicator and leader. The projects on this path focus on how to negotiate a positive outcome together with building strong interpersonal communication and public speaking skills. Each project emphasizes developing leadership skills to use in complex situations, as well as creating innovative solutions to challenges. This path culminates in a “High Performance Leadership” project of your design.

### LEVEL ONE: Mastering Fundamentals

- ▶ Ice Breaker
- ▶ Evaluation and Feedback
- ▶ Researching and Presenting

### LEVEL TWO: Learning Your Style

- ▶ Understanding Your Leadership Style
- ▶ Active Listening
- ▶ Introduction to Toastmasters Mentoring

### LEVEL THREE: Increasing Knowledge

- ▶ Understanding Conflict Resolution

#### ELECTIVES (choose 2)

- ▶ Deliver Social Speeches
- ▶ Using Presentation Software
- ▶ Connect with Storytelling
- ▶ Creating Effective Visual Aids
- ▶ Using Descriptive Language
- ▶ Connect with Your Audience
- ▶ Make Connections Through Networking
- ▶ Focus on the Positive
- ▶ Inspire Your Audience
- ▶ Prepare for an Interview
- ▶ Understanding Vocal Variety
- ▶ Effective Body Language

### LEVEL FOUR: Building Skills

- ▶ Leading in Difficult Situations

#### ELECTIVES (choose 1)

- ▶ Create a Podcast
- ▶ Building a Social Media Presence
- ▶ Managing a Difficult Audience
- ▶ Write a Compelling Blog
- ▶ Manage Online Meetings
- ▶ Question-and-Answer Session
- ▶ Public Relations Strategies
- ▶ Manage Projects Successfully

### LEVEL FIVE: Demonstrating Expertise

- ▶ High Performance Leadership
- ▶ Reflect on Your Path

#### ELECTIVES (choose 1)

- ▶ Lessons Learned
- ▶ Moderate a Panel Discussion
- ▶ Ethical Leadership
- ▶ Leading in Your Volunteer Organization
- ▶ Prepare to Speak Professionally